

Lukasz Kowalczuk Rates Summer 2023

These rates and conditions shouldn't change till the end of 2023.

Format and work

I draw digitally in Photoshop with basic tools. Three brushes with Pressure: 15 and 30 for line-art, 2 px for outlines of black space. Resolution is 600 dpi. This setting is the same for every format. Smaller format means less details. Every important stage of work (roughs/layouts, pencils, inks) is shown. Number and scale of corrections is a matter of common sense.

format	black and white	full color
illustration, sequential art		
A6 105x148 mm	445	570
A5 148x210 mm	760	950
A4 210x297 mm	1270	1520
A3 297x420 mm	1900	2220
character without background		
A6	220	285
A5	380	475
A4	635	760
A3	950	1110

Rates are in Polish Zlotys (PLN).

Difference between B & W and Full Color art isn't big because I use limited color palette. If needed, I can use very limited palette, 2 or 3 additional colors - then rate would be something between B & W and FC.

Cover/box/blister art - add 100 PLN.

Cover/box/blister art WITH title/logo (delivered as separate, vector-based file) - add 500 PLN.

I charge such amount for title/logo only when it's done with cover art. Separate logo design is at least 1000 PLN.

If you want illustration vectorized (eventual coloring done after tracing, in Illustrator CS6) - add 10%.

Sequential art – rates are the same WITHOUT writing script and lettering.

I am switching from PayPal to 'normal' payments between bank accounts. It seems to be a lot cheaper.

Rates above are a start point. I try to keep it simple but formats vary, deadlines can be tight and you know your budget better. I am flexible and open for discussion, especially when it comes to bigger projects – illustrating the whole game or drawing longer comic book.

Comp copies of products with my illustrations and designs are obligatory. There are exceptions of course. Again - I am flexible and open for discussion.

Best regards

Lukasz Kowalczuk

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